

Amused Moose Laugh Off 2016

Qualifying rounds take place online, followed by live semifinals and the final in **London**

Selection for the **AmusedMooseComedy's Showcases** in London is made during the later rounds

<u>DON'T DELAY ENTERING</u> The sooner you do, the more talentscouts will have the time to watch you. So best to <u>enter in January</u>. Avoid missing the CLOSING DATE, which is 14 FEBRUARY 2016

Background:

The objective of AmusedMoose LaughOff is to discover the comedy stars of tomorrow; our mission is to seek out "star quality" amongst emerging talent and provide opportunities for newish comedy performers (stand-ups, musical comedy, character comedians, humorous spoken word & poetry, sketch, and speciality comic acts) to develop their comedy careers by gaining exposure and quality stage time. So a large number of entrants are helped to take their first step up the ladder to fame and fortune, following Jimmy Carr, Greg Davies, Nina Conti, Jack Whitehall, Sarah Millican, Josh Widdicombe, Romesh Ranganathan, Andi Osho, Simon Amstell, Rhod Gilbert, Alex Zane, Mark Watson, Matthew Horne (in Matt & Mackinnon), Alex Horne, and many more, not necessarily primarily as stand-ups but also as presenters, hosts, comedy actors, and writers.

The winner and finalists receive significant exposure early on and getting noticed. To that end, many talent scouts from the UK and around the world watch the qualifying rounds online, followed by quarterfinals and semi-finals in London, followed by showcases after the Edinburgh Fringe usually at London's Soho Theatre.

From the quarterfinals onwards the audience cast votes, alongside our industry panel comprising agents, producers, bookers etc. However those panellists who cannot attend these (some are based in Australia, Canada and USA for example) will have been able to view all entries online.

AmusedMoose LaughOff is extremely well respected in the industry; indeed it has been referred to as prestigious, and for many it is the preferred competition for discovering new talent. About half the audience at the Final are movers and shakers in various areas of the comedy industry (in addition to the industry panel comprising producers, casting directors, managers/agents, promoters/bookers, reviewers and journalists, television and radio commissioners, programmers from international comedy festivals etc) so being a Finalist truly provides great exposure.

Participants in the AmusedMoose LaughOff form the pool of talent from which performers are invited to be showcased in the Amused Moose Comedy Awards showcases, probably at London's Soho Theatre in September.

Summary:

- Entries, accompanied by a short (90second) clip from your comedy set, on YouTube or Vimeo, are now open.
 The clip <u>must</u> have been filmed in a comedy venue, and it's essential that you can be heard, and ideally seen but the quality of the image is not crucial. The closing date is 14 February. (If needed, the link about 'How to upload to Vimeo' is overleaf*).
 NB1: Your clip can be password protected. NB2: only the first 90seconds will be watched.
- Semi-finals (10minutes) will be live, taking place in comedy venues in London on Friday 1 April, Friday 8 April, Saturday 9 April, Friday 15April and Saturday 30 April (tbc). These are open to the public, friends and supporters, and talentscouts, who all vote.
- The Final will happen in London on Wednesday 11 May, and is open to the public, friends and supporters, and talentscouts.

Participants are expected at all times to be supportive of each other and the compere, perform material that is 'original' and not deemed offensive, to behave professionally, arrive on time and stay until the end, and cover their own costs and expenses.

NOTES and TERMS/CONDITIONS OF ENTRY:

- Entrants this year, must not have been a finalist in a previous year, nor have entered three times previously.
 NB: Entries won't be accepted from agents etc on behalf of clients, because entrants should be relatively new so will be booking their own gigs etc and looking after their own diaries.
- 2015's online panel included talentscouts from BBC, ITV, ComedyCentral, OffTheKerb, CKP, GagReflex, Chambers Management, LisaRichards(Ireland), LiveNation, UnitedAgents, BarkingMadComedy, FlickMorrisPR, BigTalkProductions, MickPerrinManagement, PBJ Management, MomentumTalent, VivienneSmithManagement, BuzzComedy, FunnyWomen, EarthLink(USA), ImpressivePR, TheComedyAgency, MirthControl, ComedyCow, NoelGay, TobyJonesProductions, Trudelight, plus reviewers at The Times, Scotsman, Metro and One4Review.

- 3. Votes for the semi-finals and Final are cast by all the audience as well as by a distinguished industry panel, but our decision is always final and we have the casting vote in the case of a tie.
- 4. The same material can be included in each round.
- 5. A DI box and ipod/CD player will be available
- 6. The venue for the Final, and some semi-finals, are wheelchair accessible.
- 7. The exact nature of prizes varies from year to year dependent on sponsorship, and management deals, performance/tour opportunities and dvd offers which are naturally also dependent on circumstances beyond our control), but as a minimum:

 The WINNER receives a shipy Moose trophy interim PR support, a showcase usually at Soho Theatre in
 - The WINNER receives a shiny Moose trophy, interim PR support, a showcase usually at Soho Theatre in October, plus interim management support from Amused Moose Comedy if needed.
- 8. By entering, entrants agree to take part in PR/promotion etc as reasonably required, and that photography and filming may be used for websites, archive, television/radio transmission, compilation dvd, VOD platforms, etc, and are vested in AmusedMooseComedy as rights worldwide in perpetuity.

All the competition shows and showcases are produced by AmusedMooseComedy, who believe that it is important to provide a platform for new comedians every year to be talentspotted during AmusedMoose LaughOff and in AmusedMooseComedyAwards showcases. We also believe it is much better that we invest in providing opportunities for hundreds of entrants to be seen by talentscouts, and dozens of emerging comedy performers to be 'discovered' and showcased, resulting in more paid work and moving up the comedy ladder, rather than someone getting a cheque.

VERY IMPORTANT: So we can easily contact you after you have entered, go to http://www.amusedmoose.com/subs/ which is the SUBSCRIBE page on www.amusedmoose.com

- Key in your email address (best not to use your work or university email address, nor all which seems unreliable; most comedians seem to use gmail or yahoo)
- Add your stage name
- Add your mobile number, plus any other information you wish.
- In the PERFORMER section tick the 'AmusedMoose competition info/Open Spot' box
- It's ESSENTIAL to click on links etc to confirm that your details are correct when asked to, as
 only then will your 'record' go live

If our Subscribe page says you're already registered, continue anyway and ensure your email address/addresses, stagename and mobile number are correct

You now have the reassurance that we have up-to-date and correct contact details for you, provided you don't unsubscribe of course.

NOW HERE IS THE THING YOU HAVE BEEN WAITING FOR

TO ENTER

paste the link below into your browser bar

https://www.surveymonkey.co.uk/r/AmusedMooseLaughOff2016Entry

If that link won't work for you, please report it by email to Comedy@AmusedMoose.com

*If needed, how to upload to Vimeo is on https://www.amusedmoose.com/media/1783/14t-06-01-howtoupload-film-to-vimeo.doc

Thank you for your interest, and we're very much looking forward to seeing you in what already looks like being another great year for brilliant emerging comedy talent.

Please don't email us unless it's <u>really</u> important because we will be very very busy processing many hundreds of entries