

How to enter AmusedMoose Laughter Awards 2014

the senior strand of AmusedMoose Comedy Awards for Edinburgh Fringe comedy shows by undiscovered performers
supported by BBC Worldwide/2entertain

**The winner's award includes £5000,
a professional showreel of their show
and showcase at Soho Theatre,
a shiny Moose trophy and the possibility of a dvd deal ...
as won by Tony Law in 2011, Marcel Lucont in 2012,
and shared by Al Lubel and Danny Ward in 2013**

Entrants will have far more exposure than otherwise, by being watched by numerous comedy industry panellists

ENTRIES ARE OPEN NOW

**You are strongly recommended to film a preview and enter early
to give more of the industry panel the opportunity to watch your show online
(plus you'll avoid any panic around technical issues)**

SUMMARY:

Check that your show qualifies to enter (see page 2), then

Film a preview of your show at viewable quality (no need to be done professionally). You're strongly recommended to do this by mid-July
DO NOT WAIT UNTIL YOU REACH EDINBURGH because you are likely to run out of time or have filming/uploading problems. Then

Upload it – information about how to do this if you need it is on page 3 (you're recommended to allow 24+ hours for that), then

Go to the Entry Form (there's a link on page 4 to use after you have filmed and uploaded) and enter your show

Entries close on Sunday 3 August at 11.59pm

(there's a final deadline of 10am on 4 August, for anyone hitting technical problems at the very last minute)

However you're strongly recommended to

COMPLETE YOUR ENTRY BY MID-JULY,

or certainly BEFORE COMING TO EDINBURGH

or if you really must, at the very latest 24 hours before entries close

in case of any technical/uploading delays etc.

(Frustratingly every year some comedians whose shows may have done well
failed to beat the deadline – don't let this be you in 2014)

Shows will be watched online by industry panellists until Monday 11 August

*(some panellists won't be at the Fringe, possibly because they are based abroad,
so your show will be seen more widely than you may have imagined possible);*

Industry panellists will watch shows live at the Fringe from as soon as they open until the Final

***The selection of the 'Top Ten' shows, as the finalists, takes place on Thursday 14 August and these 10
shows will be watched full-length live between then and the Final by panellists who haven't already seen them live***

The Final takes place on Sunday 17 August, from 13.15 to around 17.15

The industry panel of comedy industry movers and shakers include:

Alex Moody, Producer BBC3	Lucy Danser, Promoter
Anya O'Neill, Mick Perrin Worldwide	Lynn Parker, Funny Women
Charley Base, Live Nation	Maria Schweppes, Kilkenny Cat Laughs
Christian Knowles, CKP	Marissa Burgess, The List
Damon Smith, Metro	Naoise Nunn, Kilkenny Cat Laughs
David Sellman, promoter	Neil Masters, Comedy Zoo
Emma Lawson, Roughcut TV	Norma Burke, film producer
Flick Morris, PR	Rebecca Richmond, BBC Worldwide Comedy
Geoff Evans, One4Review	Ros Bell, promoter
Gina Lyons, Porcelain Films	Seb Bance, Brown Eyed Boy
Hannah Moulder, Big Talk	Sharon Lougher, Metro
Helen O'Donnell, BBC Worldwide Comedy	Simon Mayhew-Archer, BBC Radio
Hils Jago, AmusedMooseComedy	Trudi Stevens, BBC Radio
Ian Mitchell, film maker	Vicky Morris, Comedy Calling
Liz Hadley, Chambers Management	Viki Severs, Mick Perrin Worldwide

NB: Panellists have agreed to disclose any vested interests, and avoid influencing other panellists about those

ENTRY CONDITIONS AND CRITERIA:

You will be asked on the Entry Form to confirm that you understand and agree to the following, so **read this thoroughly**:

- 1) I confirm that I am the main performer in the above show, or have written agreement of other performer/performers in the show to make this entry and to represent all parties in and associated with the show and have their agreement to the terms herein;
- 2) If the named show is:
 - a) selected by the panel as a "Top Ten" show to go into the Final, I/we will be available for the photoshoot of AmusedMoose Laughter Awards semi-finalists at 11am on Friday 15 August (and will be available for very brief technical familiarisation at the Final venue, between 10am and 11am on Friday 15 August or Saturday 16 August);
 - b) selected by the panel as one of the "Top Ten" shows, I confirm I/we will definitely make myself/ourselves available to perform a 10 minute excerpt from my/our choosing from my show, in the Final of AmusedMoose Laughter Awards on the afternoon of Sunday 17 August between 1.15pm and 4.15pm and also be present for the award presentation etc from 4.15pm to 5pm;
 - c) the winner on 17 August, I will ensure that the show is available to be filmed to commercial standard (as a showreel) during the last week of the Fringe;
 - d) the winner or a runner-up on 17 August, I/we will be available to perform my full show (or to showcase an excerpt) in an Amused Moose Comedy Awards showcase at Soho Theatre in London, on the evening of either 13 or 14 October;
 - e) the winner of AmusedMoose Laughter Awards I/we will use the £5000 prize to develop my comedy career.
- 3) I confirm that:
 - a) the show is listed in the comedy section of the Edinburgh Festival Fringe programme or www.edfringe.com, and will be performed on 15+ dates, with at least five dates in each of the three full weeks of the Fringe;
 - b) I understand that the show, which can be any length and may include limited audience involvement and brief guest appearances, can feature more than one performer if the cast does not change;
 - c) I understand that no previous winner of this award, nor finalist in the current years Amused Moose Laugh Off, is eligible to enter, and that no-one in the show will be under 18 years of age on the date of the Final;
 - d) no-one in this show has any current deal/support/contract/agreement/option etc in any way relating to the possibility of making their services available for the making of an audio visual programme featuring my/our live comedy performance for release on DVD/videogram or similar, and agree that if any of us is approached about such between today's date and 3 months after the Final, I/we will not enter into any such agreement before the end of that time;
 - e) I/we agree to take part in PR/promotion as reasonably required including photography, any filming for website, archive and possibly television or radio transmission and/or VOD platforms throughout the world granted in perpetuity;
 - f) I understand that while audience/fringe-goers votes will be taken into account at the Final I accept that the panel's decision may take precedence, and also I accept that the usual condition that the organisers' decisions will be final.

OVERLEAF HOW TO UPLOAD A VIDEO RECORDING OF YOUR SHOW IF YOU DON'T KNOW HOW.

UPLOAD YOUR ENTIRE SHOW to Vimeo, YouTube or similar

Ensure the settings for your upload allow viewing on tablets/mobile devices; this seems to be automatic on Vimeo

If you have already uploaded your full-length show, or know how to, skip the rest of this page

But if you need help about **HOW TO UPLOAD THE FILM OF YOUR ENTIRE SHOW TO VIMEO** here it is

The following “How to upload a non-commercial dvd to Vimeo” can be viewed as an online tutorial on www.vimeo.com/23756379 and www.vimeo.com/23857952

NB: The stages of uploading can each take some hours, depending on various things such as broadband speed, the time of day/night (quicker in the early hours/around dawn), and your level as a vimeo user

1. Download Handbrake freeware from the web onto your desktop.
2. Put dvd into disc drive (or link your computer to camcorder or wherever your show is recorded/stored).
Open Handbrake by clicking on it.
3. In Handbrake:
Click on 'Source' icon at top.
Select the drive that has your recording in it, to start download.
4. Wait for the screen to go live again.
In 'Source' "Title" if there is more than one choice in the dropdown menu, choose one.
"Destination" is where you will save the download as a file, so click on "Browse".
Select from the menu where to save it (probably 'desktop').
In the "Save It" menu that appears, change "File Name" to:
the **title of your show** (as in the Fringe programme) adding **2012**
5. In Output settings:
Choose "MP4 file". Tick "Web Optimised".
6. In Preset window (on right):
select Legacy. Select Classic
7. In Picture tab:
Choose width 720. Tick "keep aspect ratio"
8. In Video tab:
Choose Video codec H.264
In 'Quality' enter a target size (450 mb is suggested on vimeo because over 500 mb incurs a fee on vimeo)
9. In Audio tab:
Choose 'Audio Codec' AAC(faac). Choose 'Sample Rate' 44.1 Choose 'Bit Rate' 128
10. Check the above settings are all correct in the blue highlighted Track 1 line.
11. At bottom of Preset Window
Click Add (or + if using a Mac).
In 'Name new preset' pop-up box, type in vimeo (or if it's already there, click on it to highlight it)
Click Add (or + if using a Mac).
Check the "Web optimised" box is still ticked.
12. Click Start icon at the top, to start the encoding.
13. The estimated time this will take is displayed in the Progress bar at the bottom on the screen - it depends on the speed of your machine and size of the original (it could be a couple of hours or longer).
14. After the dvd is saved onto your machine (eg in desktop), search for **Vimeo** (recommended) on google or similar and download the Vimeo uploader freeware.
15. Upload your show onto vimeo from where you saved it.

NB: while uploading to Vimeo you are recommended to password protect your upload, so the only people who can view it are those you give the name of the upload and password to.
16. **Test:** on a different laptop/smart phone/PC watch the upload right through (using the upload's name and it's password).

And finally

HOW TO ENTER

Amused Moose Laughter Awards 2014

**This is the last, but quickest and easiest part,
after your show has been filmed and uploaded.**

FOR THE LINK TO THE ENTRY FORM, click on

https://www.surveymonkey.com/s/AMLA_2014_entry_form

or cut and paste that into your browser bar

FROM 15 JULY, IF YOU DO NOT RECEIVE CONFIRMATION OF RECEIPT OF YOUR ENTRY
AFTER 72 HOURS, PLEASE EMAIL

Comedy@AmusedMoose.com (cc to: AmusedMooseComedyAwards@gmail.com)