



# Amused Moose Comedy's NATIONAL NEW COMIC AWARD 2017

(previously Amused Moose Laugh Off)

Qualifying rounds take place live or online,  
followed by live heats and semi-finals in London  
and final at the Edinburgh Fringe

## **ENTRIES OPEN ON 1 JANUARY AND CLOSE BY 31 JANUARY**

**THE SOONER YOU ENTER THE BETTER – avoid the last-minute rush, then you have more chance of getting the dates you want and to make the organisers happy too**

The objective of *Amused Moose Comedy's National New Comic award* is to discover the comedy stars of tomorrow; our mission is to seek out "star quality" amongst emerging talent and provide opportunities for newish comedy performers (stand-ups, musical comedy, character comedians, humorous spoken word & poetry, sketch, and speciality comic acts) to develop their comedy careers by gaining exposure and quality stage time. So a large number of entrants are helped to take their first step up the ladder to fame and fortune, following Jimmy Carr, Greg Davies, Nina Conti, Jack Whitehall, Sarah Millican, Josh Widdicombe, Romesh Ranganathan, Andi Osho, Simon Amstell, Rhod Gilbert, Alex Zane, Mark Watson, Matthew Horne (in Matt & Mackinnon), Alex Horne, Rob Beckett, Katherine Ryan and many more, not always as stand-ups but also as presenters, hosts, comedy actors, directors and writers.

Participants in the *Amused Moose Comedy's National New Comic awards* form the pool of talent from which performers are invited to be showcased in the Amused Moose Comedy Awards showcases at London's Soho Theatre in October.

The winner and finalists receive significant exposure early on and getting noticed. To that end, talentscouts come along to heats and semi-finals in London, the final at the Edinburgh Fringe, and then showcases at London's Soho Theatre in October.

From the heats onwards the audience cast votes, alongside our industry panel comprising agents, producers, bookers etc. However some panellists who cannot attend these (some are based in Australia, Canada and USA for example) will have to be at the Final, and may have viewed some entries online.

*Amused Moose Comedy's National New Comic awards* is extremely well respected in the industry; indeed it has been referred to as prestigious, and for many it is the preferred competition for discovering new talent. About half the audience at the Final are movers and shakers in various areas of the comedy industry (in addition to the industry panel comprising producers, casting directors, managers/agents, promoters/bookers, reviewers and journalists, television and radio commissioners, programmers from international comedy festivals etc) so being a Finalist truly provides great exposure. Many who cannot be at the Final, attend the Soho Theatre showcases where the audience is comedy-industry rich.

### **Entries open on 1 January, closing on 31 January.**

- Most entrants will be perform a very short set in one of the qualifying rounds in London.  
If you absolutely can't attend any qualifying round in London, you should submit a link to a short (90 seconds) clip from your comedy set on YouTube or Vimeo; it **must** have been filmed in a comedy venue, and it's essential that you can be heard and seen, although the quality of the image is not crucial.
- Heats (5 minutes) will be live, taking place in comedy venues in central London on 25 & 26 February, 4 & 5 & 11 & 12 & 18 & 19 February. These are open to the public, friends and supporters, and talentscouts, who all vote.
- Semifinals (10 minutes) will be live, taking place in comedy venues in central London on 25 March & 1 & 8 & 22 April. These are open to the public, friends and supporters, and talentscouts, who all vote.
- The Final will happen during the Edinburgh Fringe on Sunday 13 August, and is open to the public, friends and supporters, and talentscouts.

**Participants** are expected at all times to be supportive of each other and the compere, perform material that is 'original' and not deemed offensive, to behave professionally, arrive on time and stay until the end, and cover their own costs and expenses.

### **NOTES and TERMS/CONDITIONS OF ENTRY:**

1. Entrants this year, must not have been a finalist in a previous year, nor have entered three times previously. They should be resident in the British Isles including Ireland, be 18 or over by 5 February 2017.  
NB: **Entries won't be accepted from agents etc on behalf of clients**, because entrants should be relatively new so are expected to be booking their own gigs etc and looking after their own diaries.
2. In recent years the comedy industry panel included talentscouts from BBC, ITV, C4, Avalon, Babycow, BSKyB, BarkingMad, BigPond(Australia), BigTalk, BrownEyedBoy, CandidCasting, Catface, CatLaughs(Ireland),

Chambers Management, CKP, ComedyCentral, ComedyDay(USA), DawnSedgwick, DebiAllen, FestivalRepublic, GagReflex, GetComedy, GloriousTalent, HatTrick, IndependentTalent, IWMP, JustForLaughs(Montreal), LaughingStock, LisaRichards, LiveNation, MclnytryreEntertainments, MickPerrinWorldwide, MirthControl, MTV, NBC, NoelGay, Objective, OffTheKerb, PBJ, Performing Artistes, RBM, RetortTV, Roar, RoughCut, Sony, SoTelevision, TalkBack, TigerAspect, Token(Australia), Troika, UnitedAgents, UnitedTalent, UTC, VivienneSmith, WorkingTitle etc, plus TheTimes, Scotsman, Metro, Standard, HuffingtonPost, Mirror, PressAssociation, Guardian, TimeOut, MailOnSunday, Chortle, Telegraph, List, Londonist, BroadwayBaby, LondonIsFunny and Observer etc.

3. Votes for the heats, semi-finals and Final are cast by all the audience as well as by a distinguished industry panel, but our decision is always final and we have the casting vote in the case of a tie.
4. The same material can be included in each round.
5. A DI box and ipod/CD player will be available
6. The venue for the Final, and some heats and semi-finals, are wheelchair accessible.
7. The exact nature of prizes varies from year to year dependent on sponsorship, and management deals and performance/tour opportunities are naturally also dependent on circumstances beyond our control, but as a minimum the winner receives a shiny Moose trophy and a showcase at Soho Theatre in October.
8. By entering, entrants agree to take part in PR/promotion etc as reasonably required, and that photography and filming may be used for websites, archive, television/radio transmission, compilation dvd, VOD platforms, etc, and are vested in Amused Moose Comedy as rights worldwide in perpetuity.

All the competition shows and showcases are produced by Amused Moose Comedy, who believe that it is important to provide a platform for new comedians every year to be talentspotted during Amused Moose Comedy's National New Comic awards and in Amused Moose Comedy Awards showcases. We also believe it is much better that we invest in providing opportunities for hundreds of entrants to be seen by talentscouts, and dozens of emerging comedy performers to be 'discovered' and showcased, resulting in more paid work and moving up the comedy ladder, rather than someone getting a chunky cheque.

**VERY IMPORTANT: So we can easily contact you after you have entered, go to the **SUBSCRIBE** page on [www.amusedmoose.com](http://www.amusedmoose.com), then**

- **Key in your email address** (best not to use aol or hotmail which seem unreliable)
- **Add your stage name**
- **Add your mobile number**, plus any other information you wish
- In the PERFORMER section **tick the 'AmusedMoose competition info/Open Spot' box**
- **Save**
- It's **ESSENTIAL to click on links etc to confirm that your details are correct** if asked to, as only then will your 'record' go live

*If our Subscribe page says you're already registered, continue anyway, ensuring your email address, stagename and mobile number are correct*

You are now reassured that we have up-to-date and correct contact details for you, provided of course that you don't unsubscribe (from AmusedMoose.com or StandUpAndDeliver.com)

**NOW HERE IS THE THING YOU HAVE BEEN WAITING FOR .....**

**T O E N T E R**

Click on <https://www.surveymonkey.co.uk/r/AMCNNC2017>

If that link won't work for you, please report it by email to [Comedy@AmusedMoose.com](mailto:Comedy@AmusedMoose.com)

\*If needed, how to upload to Vimeo is on <https://www.amusedmoose.com/media/1783/14t-06-01-howtoupload-film-to-vimeo.doc>

Thank you for your interest, and we're very much looking forward to seeing you in what already looks like being another great year for brilliant emerging comedy talent.

***Please don't email us unless it's really important because we will be very very busy processing many hundreds of entries***

Hils Jago  
Producer/Director of Amused Moose Comedy Awards