



## **AMUSED MOOSE COMEDY AWARDS 2022**

# How to enter the talent search for the very best Edinburgh Fringe comedy shows by "unrecognised" performers

The winners awards include a shiny Moose trophy, lots of exposure and glory, plus if feasible a London showcase with the income from that as their money prize.

Most years there are also the Outstanding Fringe Show award and the People's Champion Award, plus a number of Nominated shows

All entrants and their shows will have far more exposure than otherwise, by being watched by numerous comedy industry panellists, including producers, agents and reviewers

In 2019 Janine Harouni won and was offered a short residency in New York, while in 2018 Tania Edwards won, with Damian Clark and Police Cops also getting trophies. Previous winners include Richard Gadd, Marcel Lucont, Tony Law, Larry Dean and The Kagools

To enter: film some previews in June and early July, and submit one as part of your entry by 21 July

to give more of the industry panel the opportunity to unhurriedly watch the film of your show online.

# **Entries must close by 23.59 on Sunday 31 July**

with 12 hours grace until 12.00 on Monday 1 August, but absolutely only for resolving technical issues and if agreed with the organisers (on comedy@amusedmoose.com) before the deadline of 23.59 on 31 July.

#### **HOW TO ENTER:**

Check that your show qualifies to enter (see Entry Conditions and Criteria below)

Film previews in June and early July of your **2022** show **full length** at **viewable & audible quality** by mid-July ideally (though entry deadline is 31 July) and choose one unedited to submit (There is no need for professional filming, but ensure that you can be heard and seen, and that the film

runs right through without stopping.

Suggestion 1: check beforehand that the camera can film for over an hour without stopping – if it stops, try its next lower resolution.

Suggestion 2: check before filming for the settings etc that your camera needs so you can be seen 'on stage', and where it needs to be positioned so you can be heard.

Suggestion 3: try uploading the film of a preview as soon as possible, to ensure that the best on will upload completely when needed – if it won't, try uploading or filming at a lower resolution)

Upload the film of your preview onto YouTube or Vimeo ideally - which can take hours - and maybe password protect it.

After uploading, check again that the link works and the upload runs for the entire show – ideally ask a friend to test on their phone/laptop that it works fully for them before submitting your entry with that link

Go to the Entry Form (the link to that is on page 3) and enter

#### **Amused Moose Comedy Awards Timeline**

Shows which enter will be watched ONLINE by industry panellists from early July.

Your show will be seen more widely than seems possible, especially when submitted early; some panellists won't be at the Fringe, and some are based abroad:

Industry panellists will watch shows LIVE at the Fringe from as soon as they open until the Award Presentations.

Some panellists may contact you asking for a ticket for your show, or to reserve a seat for them if your show is free;

NOMINATED SHOWS will be selected by lunchtime on Saturday 20 August.

Nominated performers will be notified within hours.

Nominated performers will be asked to provide details of where their posters are displayed so they can be stickered as a nominated show.

Every nominated show will be watched live by any Judge who has not yet seen it live.

PHOTOSHOOT of NOMINEES: Probably in late morning of Sunday 21 August tbc (but depending in showtimes of nominated shows, because we don't want to cut into your flyering time)

#### PRESENTATION OF AWARDS:

These will be unannounced and happen at the awardwinners' venues.

If she is available the presentation will be made by Shona McCarthy, Edinburgh Fringe's CEO, and Hils Jago of Amused Moose Comedy, with Judges + Panellists, followed hopefully with a celebration at the venue's bar.

Industry panels of comedy industry movers and shakers over the years has included the following and many more:

Ally Wilson (CKP), Ami Cash (Lisa Richards), Andy Brereton (Tiger Aspect), Ben Venables (Skinny), Copstick (Scotsman), Barry Katzmann (San Francisco Comedy Day), Bobby Carroll (Comedy Knights), Amy Dillon (OTK), Carly Peters (United Agents), Christian Knowles (CKP), Colin Anderson (BBC), Corrie McGuire (Roar Global), Sarah Donaldson (Observer), Holly Hyams (Mick Perrin Worldwide), Cory Shaw and Forest Watkins (Gag Reflex), Hannah Moulder (RetortTV), Maddy Addy (Kingbert), Greg Sammons (Comedy Agency), Joss Jones (Cosmic Comedy), Julian Caddy (Brighton Fringe), Liz Hadley (Chambers Management), Helen ODonnell (BBC), Zoe Mauduit (Momentum Talent), Marissa Burgess (The List), Karen Rosie (freelance producer), Trudi Stevens (freelance producer), Juliet Morrish (producer), Matt Tiller (Comedy Central), Richard Bucknell (RBM), Steve Morton (Skinny), Rhonagh ODonnell (BBC), Richard Morris (BBC), Robyn Matthews (BBC), Tom Jordan (Hat Trick), Sharon Lougher (Metro), Vivienne Smith (VSM), Geoff Whiting (Mirth Control), Sammy Nunn (RBM).

NB: Panellists agree to disclose any vested interests, and avoid influencing other panellists about any clients

#### **ENTRY CONDITIONS AND CRITERIA:**

You will be asked on the Entry Form of Amused Moose Comedy Awards to confirm that you understand and agree to the following, so **read this thoroughly**:

- 1) a) I confirm that I am the main performer in the above show, or have written agreement of others in the show to make this entry and to represent all parties in and associated with the show and have their agreement to the terms herein;
  - b) I understand that the objective of Amused Moose Comedy Awards is to bring relatively unknown comedy performers and their shows to some prominence, and therefore I confirm that this show (or any previous show of *mine*/ours) has not won a trophy in the Amused Moose Comedy Awards previously, **nor won or been nominated for any other major award in the UK or worldwide**;
  - c) Entrants should not have representation by a comedy manager/agent (other than someone who is only reactive so does not get you comedy work but only does admin, diary, billing, fee negotiation etc) This is because these awards are for relatively unknown/unknown comedy performers who may be on the cusp of breaking through and to be spotted by managers/agents while in these awards, and is not aimed at performers who already have representation as a comedian.
  - d) At the time of entering these awards entrants should have not performed their current year's show nor a previous show at Soho Theatre, and not at the time of entering these awards be booked to do so.

- 2) I agree/understand that if the show which has been entered for Amused Moose Comedy Awards is:
  - a) selected by the panel as a nominated show, I/we will be available for the photoshoot of Amused Moose Comedy Awards (dates/time tbc);
  - b) will ensure that after nomination all Judges/panellists needing to see your show, will be provided with a ticket/seat so they can do so.
- 3) a) I confirm that the entered show is listed in the comedy section of www.edfringe.com, and will be performed on 18+ dates during the Edinburgh Fringe, with at least five dates in each of the three full weeks of the Fringe
  - b) I understand that the show, which can be any length, does not have to be a 'show' with for example a narrative arc but can be straightforward stand up, and may include limited audience involvement and brief guest appearances; it can feature more than one performer/comedian provided none changes;
  - c) I understand that no previous awardwinner of this 'show' award is eligible to re-enter;
  - d) I understand that if my entry is made on/after 21 July and it is rejected because it cannot be processed (possibly due to technical issues, or insufficient/incorrect information) that the organiser is under no obligation to speedily notify/assist the entrant, nor to accept a rectified entry after 31 July;
  - e) I/we agree to take part in PR/promotion as reasonably required including photography, image capture, and filming for inclusion in websites, archive, blogs, social media, video sharing, streaming etc and television/radio/internet broadcast/transmission and VOD platforms etc throughout the world granted in perpetuity, and agree that images/recording associated with these awards can be used at the organisers discretion;
  - f) I understand that while audience/fringe-goers votes will be taken into account, I accept that the panels and organisers decisions will be final.

### **ENTERING FOR THE AMUSED MOOSE COMEDY AWARDS 2022**

- Read the entry conditions and timeline etc, above,
- Film and upload a preview of your 2022 Edinburgh Fringe show,
- Ask someone else to check that the upload runs for the full length of your show,

Now comes the easy part ....

# CLICK ON THIS LINK TO THE ENTRY FORM

or cut and paste <a href="https://www.surveymonkey.co.uk/r/AMCA2022Entry">https://www.surveymonkey.co.uk/r/AMCA2022Entry</a> into your browser bar

RECEIPT OF YOUR ENTRY WILL BE CONFIRMED by email within 72 hours between 1st and 21st July. This is expected to take longer from 21 July due to the deluge of entries in the last week.

So if you do not receive that confirmation email by 21 July please email **Comedy@AmusedMoose.com** 

However if you enter between 21 and 31 July communications may not reach you for a week. So enter early